Welcome to ZionOps

At ZionOps, we don't just manage talent—we cultivate success. We represent premier family-oriented creators who engage audiences through authentic, impactful storytelling. By partnering with top brands, our network maximizes reach, influence, and revenue, ensuring meaningful and lasting connections with audiences worldwide.

Our Overall Reach by the Numbers

- **18.8 Million+** Combined Social Followers
- **190.5 Million+** Monthly Views Across All Platforms (nearly equivalent to Super Bowl-level monthly viewership, but highly targeted and consistently engaged)
- **2.42 Billion+** Projected Annual Views (2025)

When partnering with us, brands unlock unparalleled exposure and targeted engagement across our highly dedicated audience segments, far exceeding traditional "spray-and-pray" methods like Super Bowl commercials.

Our Talent

Not Enough Nelsons (NEN)

- **YouTube Subscribers:** 4.6 Million
- **Monthly YouTube Views:** 58.1 Million
- **TikTok:** 3.2M followers, 101.1M likes
- **Instagram:** 604K followers, ~24.3K average engagements per post
- **Pinterest:** 49K followers
- **Facebook:** 41.1K followers, 18.4M views

NENFam

- **YouTube Subscribers:** 3.6 Million
- **Monthly YouTube Views:** 40.3 Million
- **Facebook:** 3.9K followers, 1.7M views

JustKass

- **YouTube:** 5.4M subscribers, 4.68 billion total views
- **TikTok:** 5.2M followers, 206.6M likes
- **Instagram:** 1M followers

KennaDee Kay Haddock

- **YouTube:** 1.24M subscribers, 593M views, 6.3% engagement rate
- **TikTok:** 1.4M followers, 30.5M likes
- **Instagram:** 389K followers

Trey & Izzy

- **YouTube:** 376K subscribers
- **TikTok:** 163.5K followers, 2.1M likes
- **Instagram:** 64.4K followers

(These individual statistics provide a detailed breakdown of the overarching totals.)

Services Offered

- **Brand Partnerships & Monetization:** Negotiating brand deals, affiliate marketing, revenue diversification
- **Content Strategy & Optimization:** Platform-specific strategies, content planning, audience growth
- **Creative Production:** Content ideation, production resources, creative direction
- **Intellectual Property & Licensing:** Developing and launching creator-driven products and brands
- **Media & Podcast Distribution:** Expanding reach through strategic media placements and podcast opportunities

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Let's Connect

Matt Anderson
VP of Brand Partnerships
Collaborations@Notenoughnelsons.com
435-215-8063
notenoughnelsons.com

Let's create meaningful, impactful stories together.